



A **SMART** DEVELOPMENT OPPORTUNITY



With over 2,900 hotels open globally, Holiday Inn Express® has become one of the largest and fastest growing brands in hospitality—and with an average of two new hotels each week, there are plenty of doors still to open.

SIMPLE, **SMART** TRAVEL
holidayinnexpress.com

Contact

For more information,
please e-mail
FormulaBlue@ihg.com

The **Formula Blue™** design solution delivers a purposeful, efficient and complete brand experience whether building, converting or renovating.



PROTOTYPE SITE PLAN DETAILS

Acreage	1.79 acres
Gross building area	52,383 sf
Number of floors	4
Total room count	93
Gross building area per key	563 sf
Parking spaces	108

GUEST ROOMS

31,316 sf
Blackout shades
Integrated charging in nightstand
Refreshment Zone

GUEST BATHROOM

Power shower featuring brand hallmark shower head
Shower stalls and tubs
Lit Mirror
Bulk bathroom amenities

PUBLIC SPACE - FIRST FLOOR

6,761 sf
Open check-in
Market adjacent to check-in
Business center integrated with lobby
Enclosed breakfast bar
Fitness center
Flex meeting space
Perching area and great room seating
Indoor or outdoor pool
Outdoor patio

BACK-OF-HOUSE - FIRST FLOOR

2,733 sf

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